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Title - Blood, Sweat, and Tears

Premise

The player is placed in the pre-genocide Rwanda where he will experience the events that lead to the genocide as well as the horrors that went on during.

Genre - 3rd Person Action/Shooter

Platform - Xbox 360

ESRB Rating - M

Target Market

This game to be designed towards young adults, from late teens to early twenties because this is when a search for higher education usually occurs for most people, but it will also be appealing to anyone older than this demographic. The market could stretch older but should not go any younger than the target because young children couldn't comprehend the content and the violence would have the wrong effect.

Goals

The goal of the game is to put the player within the horrific event to show how terrible it was. On a deeper level the story will teach the player the contributing

factors to what created the genocide. The main goal for the game is that players ask questions after playing and develop an interest about foreign affairs, particularly Africa.